



## South County 12 Meter Regatta

*June 21, 2012*  
*12:00 – 8:00 p.m.*

Dear Prospective Sponsor:

The Town of Narragansett and the Town of South Kingstown are excited about the upcoming America's Cup World Series to be held in Newport, Rhode Island this June. While the major event will be taking place in Newport, the economic development committees from Narragansett and South Kingstown believe the America's Cup World Series will serve as a significant attraction for the entire region.

In an effort to demonstrate support for this regional event, the two Towns formed a joint committee for the purpose of identifying and planning an event to take place in South County during the races. The Towns joined forces with the South County Tourism Council, as well as local Chambers of Commerce to organize the first ever *South County 12 Meter Regatta* on **Thursday, June 21, 2012 from 12:00 – 8:00 p.m.** The event will feature an exciting 12 Meter yacht race from 3:00-6:00 p.m. off Narragansett Pier, a race that your company can participate in! Corporate yacht sponsors will race against each other in a classic America's Cup 12 meter yacht with up to 12 employees onboard! Invite your colleagues and family members to watch the race at our viewing reception at The Towers in Narragansett from 3:00 – 8:00 p.m. The first place winner will not only receive bragging rights, but will be presented with the first ever South County 12 Meter Regatta trophy in an awards ceremony immediately following the race at the Casino Courtyard.

We invite your participation as a sponsor for the first ever *South County 12 Meter Regatta*. Your support as a sponsor of our upcoming Regatta will allow you to promote your business in a unique venue. Enclosed you will find the sponsorship opportunities for this unique event.

If you have any questions please feel free to contact Maureen Crowley, Economic Development & Marketing coordinator for the Town of Narragansett at (401) 782-0651 or [mcrowley@narragansettri.gov](mailto:mcrowley@narragansettri.gov).

Thank you in advance for your support.

Sincerely,

The South County 12 Meter Regatta Committee

*The South County 12 Meter Regatta is the first ever 12 meter yacht race to take place in Narragansett, Rhode Island. The event is a partnership between: The Town of Narragansett ♦ The Town of South Kingstown ♦ Narragansett Economic Development Committee ♦ South Kingstown Economic Development Committee ♦ South County Tourism Council ♦ Narragansett Chamber of Commerce ♦ Southern Rhode Island Chamber of Commerce.*

*For media inquiries, please contact Maureen Crowley at 401-782-0651 or via email at: [mcrowley@narragansettri.gov](mailto:mcrowley@narragansettri.gov)  
Checks made payable to: **South County Heritage Council**, 4808 Tower Hill Road, Wakefield, RI 02879*



# South County 12 Meter Regatta

June 21, 2012  
12:00 – 8:00 p.m.

## Sponsorship Opportunities

### **Presenting Sponsorship - \$7,500 (1 available)**

- ◆ Logo Placement on all event materials and advertising for event
- ◆ Your company representative to present race trophy and trophy placement at your business for one (1) year
- ◆ Your company banner placed behind podium at Narragansett Towers
- ◆ Twelve (12) VIP reception tickets
- ◆ Twelve (12) Caps – “baseball” style, with your company name embroidered

### **12 Meter Yacht Sponsorship**

#### **Full Team—\$5,000**

- ◆ Premium visibility on signage and event marketing
- ◆ Up to Twelve (12) guests on 12 meter yacht for race
- ◆ Six (6) VIP reception tickets
- ◆ Twelve (12) caps—“baseball” style, with your company name embroidered
- ◆ Company banner displayed on boat

#### **Port & Starboard Team—\$2,500**

- ◆ Your company will be paired with another Port & Starboard team
- ◆ Premium visibility on signage and event marketing
- ◆ Up to six (6) guests on 12 meter yacht for race
- ◆ Three (3) VIP reception tickets
- ◆ Six (6) caps—“baseball” style, with your company name embroidered
- ◆ Company banner displayed on boat

### **Regatta Reception (at Towers) Sponsorship - \$2,500**

- ◆ Premium visibility on signage at Towers reception
- ◆ Four (4) VIP reception tickets to the Towers reception

### **Corporate Display Sponsorship - \$250**

- ◆ Company banner displayed at Town Beach

### **Food & Retail Vendor at Veterans Park Sponsorship—\$250**

- ◆ 10x10 space

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# South County 12 Meter Regatta

June 21, 2012

## Invoice

(please check which level of sponsorship )

**Presenting Sponsorship - \$7,500 (1 available)**

Logo Placement on all event materials and advertising for event

Your company representative to present race trophy and trophy placement at your business for one (1) year

Your company banner placed behind podium at Narragansett Towers

Twelve (12) VIP reception tickets

Twelve (12) Caps – “baseball” style, with your company name embroidered

**12 Meter Yacht Sponsorship--Full Team--\$5,000**

Premium visibility on signage and event marketing

Up to Twelve (12) guests on 12 meter yacht for race

Six (6) VIP reception tickets

Twelve (12) caps—”baseball” style, with your company name embroidered

Company banner displayed on boat

**Port & Starboard Team--\$2,500**

Your company will be paired with another Port & Starboard team

Premium visibility on signage and event marketing

Up to six (6) guests on 12 meter yacht for race

Three (3) VIP reception tickets

Six (6) caps—”baseball” style, with your company name embroidered

Company banner displayed on boat

**Regatta Reception (at Towers) Sponsorship - \$2,500**

Premium visibility on signage at Towers reception

Four (4) VIP reception tickets to the Towers reception

**Corporate Display Sponsorship - \$250**

Company banner displayed at Town Beach

**Food Vendor at Veterans Park Sponsorship--\$250**

10x10 space

**Premium Tickets to view the race from inside the Towers & Awards Reception--\$50**

(Specify number of tickets desired) \_\_\_\_\_

Name: \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Company: \_\_\_\_\_

E:Mail: \_\_\_\_\_

Signature: \_\_\_\_\_

Amount to be Paid: \_\_\_\_\_

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# South County 12 Meter Regatta

*June 21, 2012*  
*12:00 – 8:00 p.m.*



**American Eagle**



**Weatherly**



**Columbia**



**Nerfertiti**



**Northern Light**



**Intrepid**



# 12 US 21 AMERICAN EAGLE



# HISTORY

Built 1964  
Yacht Designer - Bill Luders  
Yacht Builder - Luders Marine Construction, Stamford, CT  
AURORA Syndicate

Before the young Ted Turner bought *American Eagle* and won most of the world's greatest ocean races, she began her career racing for the America's Cup in [Newport](#). *Eagle* was designed and built by A.E. Luders for the 1964 America's Cup Defense. She won the observation trials, but by the close of the season her rival *Constellation* had secured the right to defend the America's Cup, easily beating the British Challenger, *Sovereign*. *American Eagle* was subsequently Ted Turner's stepping stone to America's Cup victory - could she do the same for you? [Email us](#) to book your day for incredible Newport sailing.

Headed by Reynolds duPont, the AURORA Syndicate commissioned Bill Luders of Stamford, CT to design and build the sleek 1964 America's Cup Contender. *American Eagle* was the "bird" to beat - winning 20 out of 21 races in the June and July trials held off Newport, RI. By summer's end, *Constellation* had gained the upper hand and earned the right to sail in the 19th Cup Defense, defeating the British challenger *Sovereign* in a clean sweep.

*American Eagle* is most famous for her extraordinary history as an ocean racer under the command of Ted Turner. From 1969 to 1974, the brilliant red *Eagle* ruled the offshore waters, winning the first World Ocean Racing Championship and setting records in the distinguished S.O.R.C. , Fastnet and Sydney-Hobart Races. Ted Turner won the coveted "Yachtsman of the Year" award twice while owner/skipper of *American Eagle*. In 1976, turner sold *Eagle* to pursue and eventually fulfill his dream of defending the America's Cup. In 1977 he successfully skippered the 12 Meter *Courageous* in the 'Cup. Meanwhile, *Eagle's* new owner Warren Brown of Bermuda, continued *American Eagle's* awesome career crossing the Atlantic Ocean several times and winning major regattas in the Mediterranean and Aegean Seas. *Eagle* finished close behind the wining Turner and his *Tenacious* in the deadly 1979 Fastnet Race storm, demonstrating her seaworthiness in an event that sadly left many boats and sailors on the bottom of the sea. *American Eagle*, sporting one of the most prestigious racer records in ocean racing history, continues to provide a rare and memorable opportunity for you and your guests. Take the wheel and sense the sheer power and exhilaration that only the big Twelves provide. Relax in the spacious cockpit or curl up below decks on one of *Eagle's* cozy bunks. Since 1987, ACC co-owner [Herb Marshall](#) and his sporty red 12 Meter, *American Eagle* remain cornerstones of our fleet.



# 12 US 16 COLUMBIA





# HISTORY

## First 12-Meter America's Cup Winner

Year Built - 1958

Yacht Designer - Olin Stephens, Sparkman & Stephens  
Yacht Builder – Nevins Boatyard of City Island, New York

Built in 1958, Columbia stunned its competition with a sweeping win of the first 12-Meter America's Cup. She had a very successful career since winning the America's Cup. She was a contender through the 1962 America's Cup and continued to win races for various private owners while in Europe. After a French ownership, Columbia was brought back to Newport, Rhode Island in 1997. Her current owners have restored her to her winning lines





# 12 US 22 INTREPID

Twice a winner of The America's Cup



# HISTORY

Yacht Built - 1967

Yacht Designer - Sparkman & Stephens

Yacht Builder - Minneford Yacht Yard, City Island, NY

The 12 Meter *Intrepid*, two-time Defender of the America's Cup, is one of the most famous racing yachts of all time. Known as "the people's choice" because of her popular appeal, she remained a competitive America's Cup contender well into the era of the aluminum Twelves. *Intrepid* was the last classic wooden yacht to defend The Cup in 1967 and 1970. She has been totally rebuilt and restored to "as new" condition under the direction of America's Cup Charters partners [George Hill](#) and [Herb Marshall](#).

Twice Winner of the America's Cup, the incomparable 12 Meter *Intrepid* is close to the hearts of sailors. 12 US 22 is one of the most famous racing yachts of all time. As the first Twelve to separate the rudder from the keel, include a "bustle" or "kicker" and add a trim tab, she marked a major breakthrough in Twelve Meter design. Her designer, the legendary Olin Stephens, had her built of double planked mahogany on white oak frames, her general underbody type, with relatively minor refinements, was used on every subsequent Cup boat until the 12 Meter *Australia II*'s winged keel of 1983. In 1967, while ably skippered by "Bus" Mosbacher, she completely crushed all competition including the unfortunate Australian challenger *Dame Pattie*. Revamped by Britton Chance in '70 and well sailed by Bill Ficker, she defeated the strong Aussie challenger, *Gretel II*.

*Intrepid* remained very competitive well into the era of the aluminum 12 Meter yachts. Redesigned yet again by Olin Stephens and his team at S&S, she was back again for a third time in 1974 under the command of Californian Gerry Driscoll. *Intrepid* came within one race of becoming the only three time America's Cup Defender in history, losing the final race of the Defender trials to Ted Hood on the brand new *Courageous*.

*Intrepid* completed a two year structural restoration under the guidance of George Hill and Herb Marshall and the able hands of shipwright Louis Sauzedde and his crew. The bustle area was reframed, the bottom replanked for several feet up from the keel, the deck and deck beams replaced, and a new varnished interior with an open saloon and nav station were installed. All new wiring, plumbing, sails and engine completed the restoration project. She received a complete new rig for the America's Cup Jubilee at Cowes I.O.W., England in 2001. ACC proudly offers the incomparable *Intrepid* for charter out of [Newport, RI](#) - strong, fast and graceful she provides a lifetime of fond memories for all who sail her.



# 12 US 19 NEFERTITI

Ted Hood's Powerful Contender





# HISTORY

Ted Hood's Powerful Contender

**Yacht Built - 1962**

**Yacht Designer - Ted Hood**

**Yacht Builder - James E. Graves Yard, Marblehead MA**

**Boston yacht Club Syndicate**

*Nefertiti*, named after a beautiful Egyptian Queen, was designed and skippered by the multi-talented 32 year old sail maker, Ted Hood. *Nefertiti's* outstanding performance and ability in a strong breeze earned her a close second to [Weatherly](#) in the 1962 defender's trials.

Her seaworthiness was clearly demonstrated during her second life of ocean voyaging around the world. [America's Cup Charters](#) brought her back from Durban, South Africa to join her stable mates in the familiar racing waters of Newport, RI. Thoroughly restored to her former glory she remains a pleasure to sail.

Ted Hood's first America's Cup design, *Nefertiti* came very close to defending the America's Cup in 1962. She won the early Defender trials that year, but lost out to [Weatherly](#) in the lighter breezes of August. The powerful Egyptian Queen represented a different approach to the 12 Meter Rule – greater beam and less displacement, which coincidentally, gives her the largest interior volume of any of the Twelve's. She was built for E. Ross Anderson's Boston Yacht Club syndicate at the Graves boatyard in Marblehead, MA. "Neffy" ousted both [Easterner](#) and *Columbia* in the 1962 Defender's preliminary trials before her elimination by [Weatherly](#) in the Defender finals.

Following her Cup challenges of '62 & '64, *Nefertiti* was converted for cruising, leaving [Newport](#) to traverse the globe. She crossed the Atlantic to the Mediterranean and sailed out of Greece for several years as the flagship of the Royal Hellenic Yacht Club. By 1983 she was back in Newport as a spectator, where she viewed the last America's Cup series held here. The yacht then sailed to the West Indies before voyaging to Fremantle, Australia, once again as a spectator for viewing the wild and windy 1987 America's Cup. Her years of wandering eventually ended in South Africa, where she lay neglected for years after successfully crossing the Indian Ocean. She was found by [ACC partners](#) George Hill and Herb Marshall who had her shipped back to Newport for restoration. The trip back to Newport was almost *Neffy's* last, while rounding the Cape of Good Hope, the very large ship that carried her as deck cargo encountered a tremendous storm that knocked several containers off the 700' vessel and loosened the blocking under *Nefertiti*. The ship's crew bravely shored her up and saved the Egyptian Queen. Back in her racing trim, she once again competes successfully with the greats of 12 Meter history.





# 12 US 14 NORTHERN LIGHT



# HISTORY

Built 1938

Yacht Designer - Sparkman & Stephens

Yacht Builder – Henry B. Nevins of City Island, New York

*Northern Light* was built for Alfred Lee Loomis, Jr. by Henry Nevins of City Island, New York in 1938. The boat was a success, winning the Long Island Sound 12-Meter Championship in 1938, the year of her launch. When World War II put a stop to 12-meter racing, the boat was placed in storage until 1958 at which time the 12-meter racing resumed. *Northern Light* was then used as a trial horse against the new *Columbia*. She had several other owners before finally being abandoned in Holland, Michigan. Her current owner restored her to her present condition. *Northern Light* has been a true leader and inspiration in the revival of the vintage 12-meter class.



# 12 US 17 WEATHERLY



# HISTORY

## *Weatherly* - 1962 America's Cup Winner

Built 1958  
Yacht Designer - Philip Rhodes  
Yacht Builder - Luders Marine Construction, Stamford Ct.  
Henry Mercer Syndicate, New York Yacht Club

The swift and graceful America's Cup Defender *Weatherly* is the only vessel in history to win the Cup without doing so when new. Built in 1958, the legendary Emil "Bus" Mosbacher brought her back in '62 to defeat *Gretel*, the first Australian America's Cup Challenger. She was a favorite of President and Mrs. Kennedy, who closely followed the 1962 Twelve Meter racing season from their summer home at Hammersmith Farm in Newport.

The acclaimed yacht designer Philip Rhodes, designed only one 12 Meter in his career, the Cup winner *Weatherly*! She is stunning to see under sail, with the long overhangs and finely tapered ends of a classic. Beautifully appointed below decks, she glistens with raised mahogany paneling, tufted leather seating, and the warm glow of varnished wood.

One of only three surviving wooden America's Cup Defenders in the world, *Weatherly* is a true legend in American sailing history. Built by Luders Marine Shipyard to the highest construction standards, of African Mahogany, White Oak and durable bronze, her longevity is a testament to the boat builder's art. She got off to a late start in the 1958 America's Cup trials off Newport where she was eliminated in the highly competitive defender series that year. In 1962 she was modified by A.E. "Bill" Luders and skippered by the master 12 Meter helmsman, Emil "Bus" Mosbacher. Skipper and crew fought hard all summer to defeat rival [Nefertiti](#) in the defender's trials, before going on to sail against *Gretel*, the first Australian challenger for the America's Cup.

The '62 America's Cup defense was one of the most closely battled series in history. *Weatherly*, probably no faster than the speedy challenger from down under, ultimately prevailed, keeping The America's Cup in Newport, RI. The races were followed closely by President and Mrs. Kennedy, who brought their sense of style to the Newport social scene.

*Weatherly* continued to compete in America's Cup competition through 1970, when she was converted for offshore racing on the Great Lakes, the SORC, and later, Puget Sound. She was purchased at Seattle, WA in 1986 by America's Cup Charters' Co-owner [George Hill](#), who then sailed her to Newport via the Panama Canal. *Weatherly* has been meticulously restored by Hill in what can only be described as a labor of love, each year seeing hull, rigging and hardware improvements that will extend her life for years to come. *Weatherly* offers a comfortable varnished interior, speed and beauty under sail, and one of the finest pedigrees in yachting. America's Cup Defender, ocean racer and restored classic: enjoy a day with America's Cup Charters and sail aboard the extraordinary America's Cup Winner *Weatherly*!

